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- DECIDE YOUR BRAND NAME
- CREATE A BUSINESS PLAN [OVERVIEW, PRICING, ETC.]
- LEGALIZE YOUR BUSINESS
- CREATE CONTRACTS AND POLICIES
- GET BUSINESS BANK ACCOUNT
- FUND YOUR BUSINESS (GRANTS, LOANS, CROWDFUNDING)
- BUILD YOUR BRAND'S VISUAL IDENTITY
- ORDER SAMPLES/DEVELOP PORTFOLIO
- BOOK A BRAND PHOTOSHOOT
- CONTENT & MARKETING STRATEGY
- SECURE ACCOUNTING
- PURCHASE DOMAIN NAME
- BUILD PROFESSIONAL WEBSITE OR ORDERING SYSTEM
- ESTABLISH AN ONLINE PRESENCE
- STAY CONSISTENT AND SOAR!

**YAY! YOU'RE ON THE RIGHT PATH, AND AHEAD OF THE GAME WITH THIS GUIDED CHECKLIST. READ AHEAD AND WORK THROUGH EACH STEP, WHICH ALSO HAS IT'S OWN SET OF STEPS. WHATEVER YOU DO, DON'T RUSH YOUR JOURNEY!**

# building your brand {guided checklist}

**Click here** to get the full guided checklist with 16 steps to get your prepared for building your brand

*Good news!* You've thought of a business idea and you're so excited about getting started,

*Not so good news* - You don't know where to start!

*The better news is* - You've come to the right place.

Learn the steps to building a cohesive, effective and professional brand identity. Use the checklist to track your progress!

ENJOY DISCOUNTS ON THE LAST PAGE!

